

Dear friends,

Waukesha County is blessed to have many angels and, over the last 70 years, Christmas Clearing Council and our client families have been the grateful recipients of their collective time, talents and treasure. Your generosity has helped put smiles on the faces of thousands of children in families that are struggling financially.

A project that started in 1949 with three organizations in the City of Waukesha has expanded over the ensuing seven decades to one that spans the county and now partners with hundreds of businesses, schools, churches, agencies, scout troops and other community groups.

In 2019, CCC served nearly 4,300 children. We couldn't have done that without you – our generous donors and volunteers who step up every year to help their neighbors.

We are also so grateful for the growing number of schools, social service agencies and other organizations that help connect us to families in need. In 2019, 66 such groups helped us reach families in nearly every community in the county. Our continuing and valued partnership with the Salvation Army in Waukesha helps to ensure no child who qualifies for assistance goes without and the system is kept fair for all.

With the guidance of our Board of Directors and members of this community, Christmas Clearing Council is poised to take on the next 70 years with the same dedication we have since our founding. We thank you, our community angels, for ensuring our program is available to all those who need it each year.

Thank you for sharing the magic of Christmas.

With gratitude,



Sarah Hein
Executive Director



Shelly Conrad
CCC Board President

2019: By The Numbers

CCC coordinated giving to
4,282 children in **1,913** families

2,535 Children sponsored (a record)



522 Sponsors (individuals, businesses, churches, scouts, other groups)

176 New sponsors

715 Children shopped for at Toy Shop



582 Teens received gift cards

85 Bikes given away at Toy Shop



1,136 Volunteers



4,816 Volunteer hours

24 County municipalities where client families live

66 Agencies that referred families

450 Waukesha Salvation Army applications processed by CCC



107 Red barrel toy collection sites



Christmas Clearing Council
of Waukesha County



2019 ANNUAL REPORT

A Teen Angel



Jaiden Scherf has taken philanthropy to heart at a very young age. In the last three years, Jaiden, a senior at Waukesha West High School, has donated \$1,500 – money she earned – to sponsor 20 children through CCC.

Jaiden is an active member of Ignition, a West student group that helps smooth the transition to high school for incoming freshmen. Each year, the Ignition students sponsor more than 50 CCC children. Jaiden helps plan the project, call families to get kids' wish lists, shop, wrap and deliver gifts to sponsored families.

Did You Know?

- ☀ CCC received 2019 financial donations from more than 500 donors in 10 states
- ☀ 66 donors have been giving to CCC for at least 10 years
- ☀ 20 children served last year had birthdays on Dec. 25
- ☀ Our 2019 clients speak six languages
- ☀ We distributed nearly \$45,000 in gift cards to 582 teens
- ☀ 49.5% of children served are girls; 50.4% are boys



It takes hundreds of volunteers to stock and organize our Toy Shop, including this group from GE Healthcare – and hundreds more who work on Toy Shop day to help parents choose gifts for their children.

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To learn more about CCC, go to christmasclearingcouncil.org or contact us at info@christmasclearingcouncil.org.

Smile!

You can help CCC every time you order from Amazon. Sign up for Amazon Smile, choose Christmas Clearing Council as your organization of choice, and Amazon will donate .5 percent of the purchase price to CCC.



A generous gift from the Waukesha County Community Foundation Mowry Smith and Mary Leach Smith Family Fund allowed CCC to buy 85 bikes in 2019. All children whose parents choose a bike for them also receive a helmet. The bikes arrive unassembled and are put together by a wonderful group of dedicated volunteers, some of whom gathered for a photo.

